



**DAWE'S LABORATORIES**

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**GroGel Plus** and **GroGel Plus B** (with probiotic bacteria) are hatchling supplements that contain a super-hydrating gel plus nutrients that, after mixing with water, can be given to hatchlings either:

- 1) In the shipping boxes, to provide water and nutrients during the trip, or
- 2) After arrival, to reduce dehydration and provide nutrients, attract them to the feed and get them off to a good start.

Just add water, stir for a few seconds until it starts to firm up, and then give it to the birds. That's all there is to it! See the enclosed photos of how it is being used in the turkey industry. Because the **GroGel Plus** is shiny, bright green and tastes good, hatchlings really go for it.

Features that make GroGel Plus a real standout product include:

- Storage and shipping -- **GroGel Plus** comes as a dry powder, so it is very stable, easy to store and inexpensive to ship. No refrigeration or preservatives are required.
- Mixing and preparation -- all you need is cold water and a container. And it usually takes only 2-3 minutes to jell. No hot water or slicing is required. Any sized batch is possible; from 100-dose packs to large scale semi-automatic hatchery dispensers.
- Versatility -- **other ingredients (like beneficial bacteria, or vaccines?), can be added to the dry powder, or to the water before mixing.**
- Administration -- at the hatchery or on the farm. A single scoop in each quadrant of the shipping boxes or a larger scoop on a feed flat on the farm. It won't be scattered or lost in the boxes before it can be eaten.
- High water content -- 90+ % water means that chicks get the hydration that they need.
- Consumption rate -- Research indicates that almost **all chicks get some** (see enclosed photo). **GroGel Plus** is usually eaten quickly with very little waste. Because it is shiny, green and tastes good, hatchlings really go for it. There are no bad tasting preservatives.

**GroGel Plus** does what it is supposed to do – get water and nutrients into the chicks quickly!

We sell packages of 100 doses, or 2,000 or 5,000 or 10,000 doses (1 chick or turkey poult = 1 dose). For pheasant or quail chicks use 1/2 or 1/4 as much. For small batches it is just mixed up in a bucket and scooped out with a spoon. Or in the hatchery small amounts can be squeezed out of a plastic bag like they do with cake icing.